

Useful Information for prospective Helen Doron English Teachers

As a result of Q & A during our Information Talks, we are pleased to summarize information on specific topics which appear to be of particular interest and importance to prospects. These details further highlight the significant advantages being part of the Helen Doron Swiss Team and the global organisation of the Helen Doron Group.

Summary on Helen Doron English (HDE)

HDE is a very special and unique learning system used to teach kids and teens from ages 7 months – 19 years. HDE is taught once a week in small groups of 4 – 8 kids/teens per group. HDE is a teaching method with proven success for more than 30 years, based on repetitive hearing, positive reinforcement and interactive lessons full of music, fun and games.

What are the Requirements for Applicants?

- Applicants need to have an excellent grasp of English and to speak it fluently.
- They need to enjoy working with children.
- Experience in working with children is helpful.
- An academic background is an advantage but not a necessity.

HDE Teacher Training Course (TTC)

The complete TTC lasts for 5 days, from 9:30 to approx. 18:00 daily, and is conducted by a specialized HD Teacher Trainer. A separate Orientation Day follows after the TTC. You'll learn how to teach, how to work with the teaching materials, how to start your new career and how to organize your courses. During the course, about 2 hours every evening will be needed to prepare for the personal presentation the next day.

How is the TTC structured?

- a) There are two stages: Stage A - two days, Stage B - three days (plus the Orientation Day).
- b) **Stage A** gives you a chance to see that this is really what you want to do, and gives us a chance to see if you are suited. After "Stage A" the Teacher Trainer decides whether a candidate is enough qualified for Stage B; at that time you have the option to end the TTC if you feel that it is not what you wanted. In both cases you'll get a refund of CHF 200.
- c) **Stage B** is for those who successfully meet our standard in practical demonstrations, written work, essay and general attitude. At the end of Stage B you qualify as a HDE Teacher.

What is a HDE Teacher Agreement?

After successful completion of the TTC, each Teacher is required to sign a Teacher's Agreement which is a standard procedure within the entire Helen Doron Educational HDCGroup. This Agreement protects the rights of both parties; if you would like to see it before registering to the TTC please let us know.

How does the Royalty System work?

As a Helen Doron Teacher, you will receive a wide range of services and support, which allow you to build your teaching business with the backup and knowledge of a rooted and experienced organization. These services cost you 14% of the turnover on your lessons and is billed to you automatically by the HDC system every 3 months.

What kind of Support is available?

a) Pedagogic and Promotional

- **Seminars** – Day seminars are offered regularly in which new HDE courses and teaching methods are taught and/or old material is explored anew.
- **Referral of new Clients** – We refer students automatically to you whenever a new prospect is registered in our systems, embracing websites and other social media.
- **HDE Teacher Portal** – with extensive downloadable pedagogic materials, price lists, seminar calendar, and more.
- **Helen Doron Community (HDC)** – Integrates HD Sales Force containing extensive options to steer your own promotional steps and business development.
- **The HD Media Gallery** - contains a wealth of promotional material you can use individually to foster your personal PR, also by downloads.
- **Websites** – Our national and international websites are steadily updated and also contain many videos. They allow parents to view you as part of a prestigious organization as well as to gain a wealth of information, which will encourage them to enroll their children in your lessons.
- **The Kangi Club** – a promotional English teaching games website for students worldwide with a special section that HDE students only can access.

b) Organizational and Financial

- **Swiss Meetings** - with your HD National Franchisor and/or other HDE Teachers.
- **Annual Conference** – Each HDE Teacher attends the Annual Conference organised by your National Franchisor. It's a joyful event aimed to foster teamwork and networking among all HDE Teachers in Switzerland; in addition you will learn the latest information about the national and international business.
- **Newsletters** - update you on all aspects of the organization, keep you informed pedagogically, and help you enhance your teaching career.
- **Global HDE Information Management System (HDC)** – enables you to organize all your student data, ordering of material, calculation of royalties, and much more.
- **Teacher [WWW.-Pages](#)** - provide you a lot of useful information about HDE teaching (access only by your personalized code number).

What is a Helen Doron Learning Center/Learning Studio?

Your National Franchisor can sell a protected area in which no other HDE Teacher is allowed to compete with you. Such area is defined by number of inhabitants which is 60'000-100'000 for a Learning Center and 25'000 for a Learning Studio. Sale is against a Franchise Fee and there are certain requirements in terms of size, decoration and installations of teaching rooms. Owner of such Learning Centers/Learning Studios enjoy different other benefits. Full details can be obtained from your National Franchisor.

What will my Clients have to pay?

We **recommend** to charge a lesson fee of CHF 26 per hour per student. For you, the yearly lesson fee per student results in a amount of CHF 1'040 (= 40 x CHF 26) from which a royalty fee of 14% is payable to your National Franchisor. The remaining 86% of the lesson fee remains with you in full.

The student set is priced separately at CHF 153.00 and is designed to cover 40 lessons.